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44 Eglinton Avenue West / Toronto 12, Ontario

1968--69:28
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ONTARIO DEPARTMENT OF EDUCATION

MEMORANDUM TO: REGIONAL DIRECTORS OF EDUCATION
DIRECTORS OF EDUCATION
SUPERINTENDENTS OF SEPARATE SCHOOLS
PRINCIPALS OF SCHOOLS

RE: EVALUATION OF EDUCATIONAL TELEVISION PROGRAM USE

The three evaluation surveys conducted by the Educational Television Branch in 1967 and 1968 provided valuable information on the distribution and acceptability of programming.

The accompanying survey will complete a two-year study of the early stages in the development of educational television in Ontario, and will provide a basis for comparison with the situation as it existed in the fall term one year ago.

Principals are asked to complete the survey and return it in the enclosed self-addressed envelope by February 10, 1969.

G. L. Duffin
per gmd

G. L. Duffin,
Assistant Deputy Minister.

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E244

44 Eglinton Avenue West/Toronto 310, Ontario

1968-69:63
14,000

ONTARIO DEPARTMENT OF EDUCATION

MEMORANDUM TO: REGIONAL DIRECTORS OF EDUCATION
DIRECTORS OF EDUCATION
SUPERINTENDENTS OF SEPARATE SCHOOLS
PRINCIPALS OF SCHOOLS

RE: 1. Ontario School Radio Broadcasts 1969-70
2. Canadian School Radio Broadcasts 1969-70

1. Ontario School Radio Broadcasts 1969-70

The following change in procedure for the distribution of printed material to accompany Ontario School Radio Broadcasts is in effect for the 1969-70 School Year.

Program notes on Radio Broadcasts will be available only on requests from individual teachers, principals or administrators. Persons wishing program notes should address requests to:

RADIO NOTES,
Learning Materials Service Unit,
Ontario Department of Education,
559 Jarvis Street,
Toronto 285, Ontario.

and should indicate the series in which they are interested.

The following radio series are planned:

Beginning October 14 - Music - A new Intermediate Division series, developed in consultation with music specialists in various Ontario centres, will be broadcast during the fall term.

Beginning October 15 - Primary Division - The "What Next" series of adventure, music and movement will continue to delight primary children.

Beginning October 16 - Junior Division - A new series is being planned, patterned after "Rod & Charles" and "Now Hear This".

Beginning October 20 - Music - The two very successful series of programs for Primary Division and for Intermediate Division which were broadcast during the 1968-69 school year will be re-broadcast in 1969-70 on Mondays.

(over)

Beginning January 5, 1970 - Music - A series for the Junior Division based on the Kodaly approach to music instruction will be broadcast during the winter term.

Tape Service

Tape copies of all of the above programs will be available after the programs have been broadcast. Teachers wishing tapes should send one blank 7" tape for every two programs desired to the LEARNING MATERIALS SERVICE UNIT and indicate clearly which programs are desired. There is no charge for this service.

2. Canadian School Radio Broadcasts 1969-70

These programs which are of a national nature and designed for use in schools across Canada will be broadcast from 2.03 p.m. - 2.30 p.m. beginning October 17, 1969. Nine series of programs spanning the interests of children from six to sixteen will be heard. Program titles will be publicized in September; however, program notes and tape copies for Canadian School Radio Broadcasts will not be available in Ontario.

G. L. Duffin,
Assistant Deputy Minister.

May 23, 1969.

OHDZ
371.3358
E244

44 Eglinton Avenue West / Toronto 310, Ontario

1968-69:55
7500

ONTARIO DEPARTMENT OF EDUCATION

MEMORANDUM TO: REGIONAL DIRECTORS OF EDUCATION
DIRECTORS OF EDUCATION
SUPERINTENDENTS OF SEPARATE SCHOOLS
PRINCIPALS OF SECONDARY SCHOOLS

RE: EDUCATIONAL TELEVISION SURVEY IN SECONDARY SCHOOLS

For the past two years the Educational Television Branch of the Ontario Department of Education has conducted four ETV audience surveys with the co-operation of all principals in Ontario schools. The results of these surveys provided valuable information for the evaluation of our ETV programming.

On this occasion, the survey is intended to cover the evaluation of individual programs rather than the entire series. Accordingly, two types of survey forms are enclosed. One, marked for the attention of the principal, is concerned with factors affecting the utilization of educational television. The other, for individual teachers, seeks primarily to investigate the acceptability of ETV programs.

If your school has not been able to use any ETV series since January 6th, 1969, please respond to the principal's form only and return it immediately in the self-addressed envelope. If your teachers have used one or more ETV series, please distribute teachers' forms to them and return both the principal's form and the teacher's forms together in the self-addressed envelope by June 15, 1969. It is important for the ETV Branch to have your reply regardless of whether your school has used ETV or not.

Your co-operation will be much appreciated.

Note: Memorandum 1968-69:56 has been sent to the principals of a random sample of elementary schools only.

G. L. Duffin,
Assistant Deputy Minister.

May 26, 1969.

OHoz
371.3358
E244

44 Eglinton Avenue West / Toronto 12, Ontario

1969-70:16
14,000

ONTARIO DEPARTMENT OF EDUCATION

MEMORANDUM TO: REGIONAL DIRECTORS OF EDUCATION
DIRECTORS OF EDUCATION
SUPERINTENDENTS OF SEPARATE SCHOOLS
PRINCIPALS OF SCHOOLS

RE: EDUCATIONAL TELEVISION SURVEY

Over the past three years the Educational Television Branch of the Ontario Department of Education has conducted five ETV audience surveys with the co-operation of principals and teachers in Ontario schools. The results of these surveys provided valuable information for the evaluation of our ETV programming.

In an attempt to reduce the time and energy involved in the audience survey, particularly on the part of schools, the ETV Branch has designed a survey to be conducted in three different phases, and for each phase a small sample of schools has been selected, on the basis of random sampling, to serve as respondents. This memorandum initiates the first phase of the survey, dealing with the evaluation of ETVO series and programs telecast from September to December 1969.

Enclosed are two survey forms: one to be filled out by the principal, and the other by teachers who have used television programs. If the school was not able to use any ETV series before December 19, 1969, it is requested that only the principal's form be used and that it be returned immediately in the self-addressed envelope. If teachers used one or more ETV series during the same period, the principal is asked to distribute teachers' forms to them and to return both the principal's form and the teachers' forms together in the self-addressed envelope by February 23, 1970. It is important for the ETV Branch to have a reply whether the school has used ETV or not.

Your co-operation will be much appreciated.

J. F. Kinlin,
Assistant Deputy Minister.

February 4, 1970.

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Programs for Teachers (ETVO):

Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent

Name of Series and Programs	Office Use Only	Number of Teachers	Rating
HISTORY – THE PROGRAM IN ACTION	6100		1 2 3 4 5
Integration	6101		1 2 3 4 5
In our own backyard	6102		1 2 3 4 5
History as Media	6103		1 2 3 4 5
THE CLASSROOM OUTDOORS	6200		1 2 3 4 5
Huntsville	6201		1 2 3 4 5
Atikokan	6202		1 2 3 4 5
Port Dover	6203		1 2 3 4 5
GUIDANCE	6300		1 2 3 4 5
Guidance Is	6301		1 2 3 4 5
Group Work	6302		1 2 3 4 5
JUNIORS AT WORK	6400		1 2 3 4 5
Being a Catalyst	6401		1 2 3 4 5
Disguised Under Games	6402		1 2 3 4 5
Who Stole Our Worm?	6403		1 2 3 4 5
From Poem to Cave	6404		1 2 3 4 5
On the Flipping Edge	6405		1 2 3 4 5
Enthusiasm Rubs Off	6406		1 2 3 4 5
Who's Teaching Who?	6407		1 2 3 4 5
Is it all Fun and Games?	6408		1 2 3 4 5
It Just In-depends	6409		1 2 3 4 5
The Three C's and More	6410		1 2 3 4 5
PERFECTIONNEMENT PROFESSIONNEL 1969	6500		1 2 3 4 5
L'école active: définition	6501		1 2 3 4 5
L'enfant des années '70	6502		1 2 3 4 5
Qu'est-ce qu'apprendre?	6503		1 2 3 4 5
L'école active: quand et comment?	6504		1 2 3 4 5
L'école active: école sans murs	6505		1 2 3 4 5
Le projet de travail: problèmes et méthodes	6506		1 2 3 4 5
L'école active et l'ordre	6507		1 2 3 4 5
L'école active: juges et jury	6508		1 2 3 4 5
PARALLEL PROGRAMS: SCIENCE THE MOTIVATOR	6600		1 2 3 4 5
The Discovery Process – Initiating Inquiry	6601		1 2 3 4 5
The Discovery Process – Searching for Answers	6602		1 2 3 4 5

2. For each of the following series viewed before December 19, 1969, please indicate the number of programs viewed and the number of classes that viewed, and circle the appropriate rating. (Note: The figure after the name of each series indicates the number of programs in the series telecast by most stations before December 19, 1969.)

Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent

Name of Series	Office Use Only	No. of Programs	No. of Classes	Rating
ETVO Series for Students				
LANGUAGE ADVENTURES: ADVENTURES FOR LEARNING – 4	101			1 2 3 4 5
READING OPPORTUNITIES – 13	102			1 2 3 4 5
MATHEMATICS – MEASUREMENT – 7	201			1 2 3 4 5
JUNIOR MUSEUM – 3	202			1 2 3 4 5
FOSSILS AND DINOSAURS–2	203			1 2 3 4 5
RELATIONSHIPS IN NATURE – 10	204			1 2 3 4 5
MUSIC IN YOUR LIFE – 6	301			1 2 3 4 5
NO COMMUNITY STANDS ALONE – 4	302			1 2 3 4 5
OCCUPATIONS – PART I – 6	303			1 2 3 4 5
ENVIRONMENTAL SCIENCE – 10	304			1 2 3 4 5
INTERMEDIATE MATHEMATICS – 4	305			1 2 3 4 5
SETTINGS IN GEOMETRY – 7	306			1 2 3 4 5
CREATIVE WRITING – 10	307			1 2 3 4 5
CAREERS IN VIEW PART I – 6	406			1 2 3 4 5
BEAUX-ARTS ET MUSIQUE – 6	501			1 2 3 4 5
MATHÉMATIQUES ÉLÉMENTAIRES – 10	502			1 2 3 4 5
PARLER ET VIVRE – 8	503			1 2 3 4 5
ENQUÊTES SCIENTIFIQUES–6	504			1 2 3 4 5
LA LANGUE ET LA VIE 1967-8 – 5	505			1 2 3 4 5
LA LANGUE ET LA VIE 1968-9 – 8	506			1 2 3 4 5

Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent

Name of Series	Office Use Only	No. of Programs	No. of Classes	Rating
ETVO Series for Teachers				
LANGUAGE AND LEARNING–7	601			1 2 3 4 5
PATTERNS IN LANGUAGE – 5	602			1 2 3 4 5
THE TEACHING OF FRENCH IN GRADES 7 &-8 – 6	603			1 2 3 4 5
THE TEACHING OF FRENCH IN GRADES 9 & 10 – 4	604			1 2 3 4 5
MAN AND THE MOON – 1	605			1 2 3 4 5
PROSPECTIVES D'EDUCATION – 5	606			1 2 3 4 5
PERFECTIONNEMENT PROFESSIONNEL 1968 – 6	607			1 2 3 4 5
CBC Series for Students:				
MATTER AND ENERGY – 5	701			1 2 3 4 5
TUKTU – 5	702			1 2 3 4 5
CITIES – THE NEW FRONTIER – 5	703			1 2 3 4 5
JAPAN – 3	704			1 2 3 4 5
CHILDREN OF THE WORLD	705			1 2 3 4 5

3. How many different classes under your supervision viewed one or more ETV series from September to December, 1969?
   1 2 3 4 5 Other _____

4. In your judgment, which of the telecast times listed below is optimal for students at the different levels shown?

Primary	10 min.	15 min.	20 min.	25 min.	30 min. Other _____
Junior	10 min.	15 min.	20 min.	25 min.	30 min. Other _____
Intermediate	10 min.	15 min.	20 min.	25 min.	30 min. Other _____
Senior	10 min.	15 min.	20 min.	25 min.	30 min. Other _____

5. Would you be willing to help ETVO evaluate the various series by responding to a set of questions on a particular series related to your field of instruction? YES _____
   NO _____
   If "YES", please indicate
   Subject Areas _____
   Grade Levels _____

THANK YOU FOR YOUR CO-OPERATION

Name of Respondent _____

Name and Address of School _____

EDUCATIONAL TELEVISION BRANCH
ONTARIO DEPARTMENT OF EDUCATION
1670 BAYVIEW AVENUE, TORONTO 352, ONTARIO.

EDUCATIONAL TELEVISION SURVEY

(Elementary School Teachers' Form)

The present survey is concerned with the evaluation of ETV programs telecast by the Educational Television Branch of the Ontario Department of Education from September to December 1969. In order to obtain accurate information about teachers' reactions to ETVO programs in the province, *it is important for us to have your evaluation regardless of the frequency of your ETVO utilization.* Please respond to the following items and return this form to the principal's office at your earliest convenience.

1. For each of the following programs viewed before December 19, 1969, please indicate the number of classes or number of teachers, whichever applies, that viewed and circle the appropriate rating.

Programs for Students (ETVO):

Name of Series and Programs	Office Use Only	Number of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
CHILD LIFE IN OTHER LANDS	1100		1 2 3 4 5
France – Les Menhirs	1101		1 2 3 4 5
Poland – Roman and Wiesia	1102		1 2 3 4 5
England – London: Children of Putney	1103		1 2 3 4 5
Italy – Bambini Italiani	1104		1 2 3 4 5
Holland – The Boy of Amsterdam	1105		1 2 3 4 5
The World – A Global Classroom	1106		1 2 3 4 5
Spain – Las Ramblas, Barcelona	1107		1 2 3 4 5
SCIENCE EXPERIENCES	1200		1 2 3 4 5
Bodily Balance and Imbalance	1201		1 2 3 4 5
Concept of Weight	1202		1 2 3 4 5
Balance of Uneven Weights	1203		1 2 3 4 5
Arbitrary Unit of Weight	1204		1 2 3 4 5
Levers I	1205		1 2 3 4 5
Levers II	1206		1 2 3 4 5
The Mobile as an Art Form	1207		1 2 3 4 5
Construction of Mobiles	1208		1 2 3 4 5
Introduction to Shadow	1209		1 2 3 4 5
Play with Shadows	1210		1 2 3 4 5
Creative Dance and Shadow Drama	1211		1 2 3 4 5
Concept of Day and Night	1212		1 2 3 4 5
CLAUDETTE ET TOTO	2100		1 2 3 4 5
Napoléon	2101		1 2 3 4 5
Toto et les animaux	2102		1 2 3 4 5
L'anniversaire de Toto	2103		1 2 3 4 5
Abra-ca-dabra	2104		1 2 3 4 5
La visite du médecin	2105		1 2 3 4 5
La planète Mars	2106		1 2 3 4 5
Le déjeuner	2107		1 2 3 4 5
Toto à go-go	2108		1 2 3 4 5
La visite d'un vendeur	2109		1 2 3 4 5
Cendrillon	2110		1 2 3 4 5
La leçon de boxe	2111		1 2 3 4 5
Le gâteau	2112		1 2 3 4 5
La visite de Gogo	2113		1 2 3 4 5
L'agent de police	2114		1 2 3 4 5
SCIENCE THE MOTIVATOR	2200		1 2 3 4 5
Life in the Classroom – Animals	2201		1 2 3 4 5
Life in the Classroom – Plants	2202		1 2 3 4 5
Preservation and Spoilage of Food	2203		1 2 3 4 5
Flight	2204		1 2 3 4 5
Water	2205		1 2 3 4 5
Buoyancy	2206		1 2 3 4 5
Ice	2207		1 2 3 4 5

Name of Series and Programs	Office Use Only	Number of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent
WRITE! RIGHT?	3100		1 2 3 4 5
The Idea Mine	3101		1 2 3 4 5
Dress Up Your Plot	3102		1 2 3 4 5
What do you Feel?	3103		1 2 3 4 5
The Memory Bank	3104		1 2 3 4 5
Where do you Stand?	3105		1 2 3 4 5
The News Pyramid	3106		1 2 3 4 5
A Word is a Word	3107		1 2 3 4 5
Dangle the Carrot!	3108		1 2 3 4 5
The Play's the Thing	3109		1 2 3 4 5
Think Pictures	3110		1 2 3 4 5
ASPECTS OF BRITISH HISTORY	3200		1 2 3 4 5
The Norman Conquest of England	3201		1 2 3 4 5
Conversation with King John	3202		1 2 3 4 5
Armed Christianity	3203		1 2 3 4 5
A Medieval Town	3204		1 2 3 4 5
Medieval Technology and the Expansion of Europe	3205		1 2 3 4 5
The Roots of Power	3206		1 2 3 4 5
PIONEER ONTARIO	3300		1 2 3 4 5
Life in the Bush	3301		1 2 3 4 5
The County	3302		1 2 3 4 5
The Growing Community	3303		1 2 3 4 5
CIVICS	3400		1 2 3 4 5
No Hyde Park on Arthur Street	3401		1 2 3 4 5
Encounter with Saul Alinsky	3402		1 2 3 4 5
With Lis Jeffrey	3403		1 2 3 4 5
The Law and the Individual	3404		1 2 3 4 5
The Volunteer	3405		1 2 3 4 5
Levels of Government	3406		1 2 3 4 5
DATA PROCESSING	3600		1 2 3 4 5
The Information Explosion	3601		1 2 3 4 5
Input to Output	3602		1 2 3 4 5
Manual Data Processing	3603		1 2 3 4 5
The Business Machine	3604		1 2 3 4 5
Unit Record – Part I	3605		1 2 3 4 5
Unit Record – Part II	3606		1 2 3 4 5
Introduction to a Computer	3607		1 2 3 4 5
Say Something in Computerese	3608		1 2 3 4 5
Super Clerk or Super Brain	3609		1 2 3 4 5
The Cybernetic Age	3610		1 2 3 4 5
ADVENTURES IN MATHEMATICS	3700		1 2 3 4 5
The History of π	3701		1 2 3 4 5
From Time to Time	3702		1 2 3 4 5
One and One and One and One	3703		1 2 3 4 5
Abacus to Computer	3704		1 2 3 4 5
History of Numerals	3705		1 2 3 4 5
History of Indian Mathematics	3706		1 2 3 4 5
Shapes of Numbers	3707		1 2 3 4 5
LE MONDE DES PETITS	5100		1 2 3 4 5
Les Présentations	5101		1 2 3 4 5
L'amitié	5102		1 2 3 4 5
L'hygiène	5103		1 2 3 4 5
Les pépins et les noyaux	5104		1 2 3 4 5
Le toucher	5105		1 2 3 4 5
Les formes variées	5106		1 2 3 4 5
Ce qu'on entend	5107		1 2 3 4 5
Le renard et le corbeau	5108		1 2 3 4 5
Les périodes de la journée	5109		1 2 3 4 5
L'eau	5110		1 2 3 4 5
Ce que l'on porte	5111		1 2 3 4 5
Les animaux familiers	5112		1 2 3 4 5
Mimes d'animaux	5113		1 2 3 4 5
Ce qui divertit	5114		1 2 3 4 5
La neige	5115		1 2 3 4 5

Continued . . . .

EDUCATIONAL TELEVISION BRANCH
ONTARIO DEPARTMENT OF EDUCATION
1670 BAYVIEW AVENUE, TORONTO 352, ONTARIO.

EDUCATIONAL TELEVISION SURVEY

(Secondary School Teacher's Form)

The present survey is concerned with the evaluation of ETV programs telecast by the Educational Television Branch of the Ontario Department of Education from September to December 1969. In order to obtain accurate information about teachers' reactions to ETVO programs in the province, *it is important for us to have your evaluation regardless of the frequency of your ETVO utilization.* Please respond to the following items and return this form to the principal's office at your earliest convenience.

1. For each of the following programs viewed before December 19, 1969, please indicate the number of classes or number of teachers, which ever applies, that viewed and circle the appropriate rating.

Programs for Students (ETVO):

Name of Series and Programs	Office Use Only	Number of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent
WRITE! RIGHT?	3100		1 2 3 4 5
The Idea Mine	3101		1 2 3 4 5
Dress Up Your Plot	3102		1 2 3 4 5
What do you Feel?	3103		1 2 3 4 5
The Memory Bank	3104		1 2 3 4 5
Where do you Stand?	3105		1 2 3 4 5
The News Pyramid	3106		1 2 3 4 5
A Word is a Word	3107		1 2 3 4 5
Dangle the Carrot!	3108		1 2 3 4 5
The Play's the Thing	3109		1 2 3 4 5
Think Pictures!	3110		1 2 3 4 5
ASPECTS OF BRITISH HISTORY	3200		1 2 3 4 5
The Norman Conquest of England	3201		1 2 3 4 5
Conversation with King John	3202		1 2 3 4 5
Armed Christianity	3203		1 2 3 4 5
A Medieval Town	3204		1 2 3 4 5
Medieval Technology and the Expansion of Europe	3205		1 2 3 4 5
The Roots of Power	3206		1 2 3 4 5
PIONEER ONTARIO	3300		1 2 3 4 5
Life in the Bush	3301		1 2 3 4 5
The County	3302		1 2 3 4 5
The Growing Community	3303		1 2 3 4 5

Name of Series and Programs	Office Use Only	No. of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent
CIVICS	3400		1 2 3 4 5
No Hyde Park on Arthur Street	3401		1 2 3 4 5
Encounter with Saul Alinsky	3402		1 2 3 4 5
With Lis Jeffrey	3403		1 2 3 4 5
The Law and the Individual	3404		1 2 3 4 5
The Volunteer	3405		1 2 3 4 5
Levels of Government	3406		1 2 3 4 5
INSIGHTS OF PSYCHOLOGY	3500		1 2 3 4 5
"S/R"	3501		1 2 3 4 5
Anxiety: Helper, Crippler	3502		1 2 3 4 5
Watch Yourself! Take Care! Cover Up!	3503		1 2 3 4 5
Decision-Making	3504		1 2 3 4 5
"Cooling It"	3505		1 2 3 4 5
DATA PROCESSING	3600		1 2 3 4 5
The Information Explosion	3601		1 2 3 4 5
Input to Output	3602		1 2 3 4 5
Manual Data Processing	3603		1 2 3 4 5
The Business Machine	3604		1 2 3 4 5
Unit Record – Part I	3605		1 2 3 4 5
Unit Record – Part II	3606		1 2 3 4 5
Introduction to a Computer	3607		1 2 3 4 5
Say Something in Computerese	3608		1 2 3 4 5
Super Clerk or Super Brain	3609		1 2 3 4 5
The Cybernetic Age	3610		1 2 3 4 5
ADVENTURES IN MATHEMATICS	3700		1 2 3 4 5
The History of π	3701		1 2 3 4 5
From Time to Time	3702		1 2 3 4 5
One and One and One and One	3703		1 2 3 4 5
Abacus to Computer	3704		1 2 3 4 5
History of Numerals	3705		1 2 3 4 5
History of Indian Mathematics	3706		1 2 3 4 5
Shapes of Numbers	3707		1 2 3 4 5
MODERNS – PART I	4100		1 2 3 4 5
La Parure	4101		1 2 3 4 5
La Quintaine	4102		1 2 3 4 5
INSIDE REVOLUTION	4200		1 2 3 4 5
The Birth of a Revolutionary	4201		1 2 3 4 5
The Vision of an Ideal Community	4202		1 2 3 4 5
Moulding a New Citizenry	4203		1 2 3 4 5
Obstacles to Utopia	4204		1 2 3 4 5
ASPECTS OF ANALYSIS	4300		1 2 3 4 5
Sum of Focal Radii	4301		1 2 3 4 5
Changing Values of k	4302		1 2 3 4 5
Sinusoids	4303		1 2 3 4 5
Conic Applications	4304		1 2 3 4 5
CHEMISTRY	4400		1 2 3 4 5
Leavening Agents	4401		1 2 3 4 5
Water Hardness	4402		1 2 3 4 5
Water Pollution	4403		1 2 3 4 5

Continued . . . .

Programs for Teachers (ETVO):

Name of Series and Programs	Office Use Only	No. of Teachers	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent
HISTORY – THE PROGRAM IN ACTION	6100		1 2 3 4 5
Integration	6101		1 2 3 4 5
In Our Own Backyard	6102		1 2 3 4 5
History as Media	6103		1 2 3 4 5
THE CLASSROOM OUTDOORS	6200		1 2 3 4 5
Huntsville	6201		1 2 3 4 5
Atikokan	6202		1 2 3 4 5
Port Dover	6203		1 2 3 4 5
GUIDANCE	6300		1 2 3 4 5
Guidance Is	6301		1 2 3 4 5
Group Work	6302		1 2 3 4 5
PERFECTIONNEMENT PROFESSIONNEL	6500		1 2 3 4 5
L'école active: définition	6501		1 2 3 4 5
L'enfant des années '70	6502		1 2 3 4 5
Qu'est-ce qu'apprendre?	6503		1 2 3 4 5
L'école active: quand et comment?	6504		1 2 3 4 5
L'école active: école sans murs	6505		1 2 3 4 5
Le projet de travail: problèmes et [illegible]	6506		1 2 3 4 5
L'école active et l'ordre	6507		1 2 3 4 5
L'école active, jeux et jeux	6508		1 2 3 4 5

2. For each of the following series viewed before December 19, 1969, please indicate the number of programs viewed and the number of classes that viewed, and circle the appropriate rating. (Note: The figure after the name of each series indicates the number of programs in the series telecast by most stations before December 19, 1969.)

Name of Series	Office Use Only	Number of Programs	Number of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent
ETVO Series for Students				
MUSIC IN YOUR LIFE – 6	301			1 2 3 4 5
NO COMMUNITY STANDS ALONE – 4	302			1 2 3 4 5
OCCUPATIONS: PART I – 6	303			1 2 3 4 5
ENVIRONMENTAL SCIENCE – 10	304			1 2 3 4 5
INTERMEDIATE MATHEMATICS – 4	305			1 2 3 4 5
SETTINGS IN GEOMETRY – 7	306			1 2 3 4 5
CREATIVE WRITING – 10	307			1 2 3 4 5
MATHEMATICS ANALYSIS – 9	401			1 2 3 4 5
BUSINESS AS A SYSTEM – 9	402			1 2 3 4 5
SCIENCE, TECHNOLOGY AND TRADES – 14	403			1 2 3 4 5
BIOLOGY – 11	404			1 2 3 4 5
FOUR BROTHERS – 1	405			1 2 3 4 5
CAREERS IN VIEW: PART I – 6	406			1 2 3 4 5
LA LANGUE ET LA VIE 1967-68 – 5	505			1 2 3 4 5
LA LANGUE ET LA VIE 1968-69 – 8	506			1 2 3 4 5

Name of Series	Office Use Only	Number of Programs	Number of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very Good 5 – Excellent
ETVO Series for Teachers				
LANGUAGE AND LEARNING – 7	601			1 2 3 4 5
PATTERNS IN LANGUAGE – 5	602			1 2 3 4 5
TEACHING OF FRENCH IN GRADES 7 & 8 – 6	603			1 2 3 4 5
TEACHING OF FRENCH IN GRADES 9 & 10 – 4	604			1 2 3 4 5
MAN AND THE MOON – 1	605			1 2 3 4 5
PROSPECTIVES D'ÉDUCATION – 5	606			1 2 3 4 5
PERFECTIONNEMENT PROFESSIONNEL 1968–6	607			1 2 3 4 5
CBC Series for Students				
MATTER AND ENERGY – 5	701			1 2 3 4 5
TUKTU – 5	702			1 2 3 4 5
CITIES – THE NEW FRONTIER – 5	703			1 2 3 4 5
JAPAN – 3	704			1 2 3 4 5
CHILDREN OF THE WORLD – 1	705			1 2 3 4 5
A MIDSUMMER NIGHT'S DREAM – 1	706			1 2 3 4 5
PERSPECTIVES OF ENGLISH LITERATURE – 4	707			1 2 3 4 5

3. How many different classes under your supervision viewed one or more ETV series from September to December, 1969?

   1 2 3 4 5 Other: _____

4. In your judgment, which of the telecast times listed below is optimal for students at the different levels shown?

Primary	10 min.	15 min.	20 min.	25 min.	30 min.	Other _____
Junior	10 min.	15 min.	20 min.	25 min.	30 min.	Other _____
Intermediate	10 min.	15 min.	20 min.	25 min.	30 min.	Other _____
Senior	10 min.	15 min.	20 min.	25 min.	30 min.	Other _____

5. Would you be willing to help ETVO evaluate the various series by responding to a set of questions on a particular series related to your field of instruction? YES_____

   NO_____

   If "YES", please indicate

   Subject Areas _____

   Grade Levels _____

THANK YOU FOR YOUR CO-OPERATION

Name of Respondent _____

Name and Address of School: _____

_____

_____

ONTARIO DEPARTMENT OF EDUCATION
EDUCATIONAL TELEVISION BRANCH
1670 Bayview Avenue, Toronto 352

EDUCATIONAL TELEVISION SURVEY (PRINCIPAL'S FORM)

The present survey is concerned with the use of ETV programs telecast by the Educational Television Branch of the Ontario Department of Education from September to December 1969. In order to obtain the latest information about the state of ETV utilization in the province, *it is important for us to have your reply regardless of whether your school has used ETV or not.* Please circle the appropriate choice where applicable, or fill in the number where indicated.

1. Does your school have the following television facilities at present?

TV set	Yes ☐	(_____ sets)	No ☐
Video-Tape Recorder	Yes ☐	(_____ sets)	No ☐
Master Antenna System	Yes ☐		No ☐
TV Camera	Yes ☐		No ☐
Closed-Circuit Broadcasting System	Yes ☐		No ☐

2. What time does the first class period begin in your school? _____ a.m.

What time does the last class period end? _____ p.m.

3. Which of the following is the duration of the single class period employed in your school's time-table?

37 min. 40 min. 45 min. 50 min. other_____

4. Do you think that a longer intermission between telecasts would resolve time-tabling problems? If yes, how many minutes are needed?

Yes ☐ (3 min.; 5 min.; 10 min.; other _____)
No ☐

5. Did your teachers and students use any educational television series, ETVO or CBC, before December 19, 1969?

Yes ☐ No ☐

IF "YES", PLEASE DISTRIBUTE THE ENCLOSED EVALUATION FORMS TO THE TEACHERS WHO HAVE USED ETV AND RETURN ALL THE FORMS IN THE SELF-ADDRESSED ENVELOPE BY FEBRUARY 23, 1970. (NOTE: If there is a shortage of forms, one form can be used by two or more teachers.)

IF "NO", PLEASE RETURN THIS FORM IMMEDIATELY IN THE SELF-ADDRESSED ENVELOPE.

THANK YOU FOR YOUR CO-OPERATION

NAME OF PRINCIPAL _____

NAME AND ADDRESS OF SCHOOL _____
(name of school)

_____
(street) (town or city)

_____
(county)

OHVE
371.335R
E24f

44 Eglinton Avenue West / Toronto 12, Ontario

ETV Survey No. 3
May 19, 1970

ONTARIO DEPARTMENT OF EDUCATION

MEMORANDUM TO: REGIONAL DIRECTORS OF EDUCATION
DIRECTORS OF EDUCATION
SUPERINTENDENTS OF SEPARATE SCHOOLS
PRINCIPALS OF SCHOOLS

RE: EDUCATIONAL TELEVISION SURVEY: THIRD PHASE

Over the past three years the Educational Television Branch of the Ontario Department of Education has conducted seven ETV audience surveys with the co-operation of principals and teachers in Ontario schools. The results of these surveys provided valuable information for the evaluation of our ETV programming.

In an attempt to reduce the time and energy involved in the audience survey, particularly on the part of schools, the ETV Branch has designed a survey to be conducted in three different phases, and for each phase a small sample of schools has been selected, on the basis of random sampling, to serve as respondents. This memorandum initiates the third phase of the survey, dealing with the evaluation of ETVO series and programs telecast from March 31 to June 13, 1970.

Enclosed are survey forms, a principal's form for the use of the principal and several teachers' forms for teachers who have used television programs. If the school was not able to use any ETV series during the period of March 31 - June 13, 1970, it is requested that only the principal's form be used and that it be returned immediately in the self-addressed envelope. If teachers used one or more ETV series during the same period, the principal is asked to distribute teachers' forms to them and to return both the principal's form and the teachers' forms together in the self-addressed envelope by June 19, 1970. It is important for the ETV Branch to have a reply whether the school has used ETV or not.

Your co-operation will be much appreciated.

J. F. Kinlin,
Assistant Deputy Minister.

May 19, 1970.

FILE
C. REF.
'70 JUN 10 PM 9:21
TO
ACTION TAKEN & DATE

EDUCATIONAL TELEVISION BRANCH
ONTARIO DEPARTMENT OF EDUCATION
1670 BAYVIEW AVENUE, TORONTO 352, ONTARIO

OHOZ
371.3358
E24t

EDUCATIONAL TELEVISION SURVEY

(Elementary School Teachers' Form)

Third Phase

The present survey is concerned with the evaluation of ETV programs telecast by the Educational Television Branch of the Ontario Department of Education from March 31 to June 13, 1970. In order to obtain accurate information about teachers' reactions to ETVO programs in the province, *it is important for us to have your evaluation regardless of the frequency of your ETVO utilization.* Please respond to the following items and return this form to the principal's office at your earliest convenience.

1. For each of the following programs viewed via broadcast or video-tape replay during the period, March 31-June 13, 1970, please indicate the number of classes or teachers, whichever applies, that viewed and circle the appropriate rating.

Programs for Students (ETVO):

Name of Series and Programs	Office Use Only	No. of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
CREATIVE ARTS: LET'S ACT IT OUT	1100		
Huge Harold	1101		1 2 3 4 5
Mr. Milton's Gift	1102		1 2 3 4 5
Okteondo and the Wild Geese	1103		1 2 3 4 5
The Bremen Town Musicians	1104		1 2 3 4 5
Jack and the Beanstalk	1105		1 2 3 4 5
Puppets	1106		1 2 3 4 5
CHILD LIFE IN CANADA	1200		
Kows, Kolts and Kids	1201		1 2 3 4 5
Le Noel Chez Claudine	1202		1 2 3 4 5
Odawa Children, Part 2	1203		1 2 3 4 5
Eskimo Children, Part 1	1204		1 2 3 4 5
Eskimo Children, Part 2	1205		1 2 3 4 5
ANIMALS IN HISTORY	2100		
The Age of the Buffalo	2101		1 2 3 4 5
Servant of the People – The Horse in History	2102		1 2 3 4 5
A Beaver's View	2103		1 2 3 4 5
MATHEMATICS AROUND US	2200		
Symmetry, Part 1	2201		1 2 3 4 5
Symmetry, Part 2	2202		1 2 3 4 5
Graphs, Part 1	2203		1 2 3 4 5
Graphs, Part 2	2204		1 2 3 4 5
At Your Service	2205		1 2 3 4 5
Shopping for Maths	2206		1 2 3 4 5
PHYSICAL EDUCATION	3100		
Take Time or Time Will Take You	3101		1 2 3 4 5
Skill and Joy	3102		1 2 3 4 5
Physical Fitness – Fit for Life	3103		1 2 3 4 5
"Use Your Head"	3104		1 2 3 4 5
There is Hope If You Can Cope	3105		1 2 3 4 5
ASPECTS OF BRITISH HISTORY	3200		
Sir Walter Ralegh	3201		1 2 3 4 5
Oliver Cromwell and King Charles 1	3202		1 2 3 4 5
Conversation with Dr. Samuel Johnson	3203		1 2 3 4 5

Programs for Students (ETVO):

Name of Series and Programs	Office Use Only	No. of Classes	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
GEOGRAPHY: CONCEPTS AND REGIONS, PART 2	3300		
Cyclonic Storms	3301		1 2 3 4 5
Water Surplus	3302		1 2 3 4 5
Water Deficiency	3303		1 2 3 4 5
Mediterranean Climate	3304		1 2 3 4 5
River Valley Development	3305		1 2 3 4 5
Water as Energy	3306		1 2 3 4 5
Water Pollution	3307		1 2 3 4 5
Regional Development: Mid-Canada	3308		1 2 3 4 5
GEOGRAPHY: DESCRIPTION AND PRESCRIPTION	3400		
Niagara Falls Not	3401		1 2 3 4 5
The Site	3402		1 2 3 4 5
Recreation – Where It's At	3403		1 2 3 4 5
ADVENTURES IN MATHEMATICS – PART 2	3500		
The Fibonacci Sequence	3501		1 2 3 4 5
The Divine Proportion	3502		1 2 3 4 5
Mathematics in Map-Making	3503		1 2 3 4 5
Mathematics in Decision-Making	3504		1 2 3 4 5
Mathematics in Music	3505		1 2 3 4 5

Programs for Teachers (ETVO):

Name of Series and Programs	Office Use Only	No. of Teachers	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
LANGUAGE AND LEARNING	5100		
Evaluating Progress	5101		1 2 3 4 5
The Experience-Centered Classroom	5102		1 2 3 4 5
PHYSICAL EDUCATION	5200		
Physical Education for the '70's	5201		1 2 3 4 5
Plan Ahead	5202		1 2 3 4 5
Diagnose, Decide and Do	5203		1 2 3 4 5
GUIDANCE	5300		
Guidance Is	5301		1 2 3 4 5
Group Work	5302		1 2 3 4 5
A LOOK AT LEARNING	5400		
What is Reinforcement?	5401		1 2 3 4 5
Techniques of Reinforcement, Part 1	5402		1 2 3 4 5
Techniques of Reinforcement, Part 2	5403		1 2 3 4 5
Task Analysis	5404		1 2 3 4 5
Reinforcement and Individual Difference	5405		1 2 3 4 5
The Scheduling of Reinforcement	5406		1 2 3 4 5

Émissions en français (ETVO):

Titres des séries et des émissions	à l'usage du Département	nombre des classes	Évaluation: 1 – faible 2 – satisfiant 3 – bien 4 – très bien 5 – excellent
PARLER ET VIVRE	6100		
L'art dramatique comme moyen d'expression (1)	6101		1 2 3 4 5
La poésie comme moyen d'expression (1)	6102		1 2 3 4 5
La narration comme moyen d'expression (1)	6103		1 2 3 4 5

Émissions en français (ETVO): Titres des séries et des émissions	à l'usage du Départ-ment	nombre des classes	Evaluation: 1 – faible 2 – satisfiant 3 – bien 4 – très bien 5 – excellent
La vocabulaire dans le langage courant	6104		1 2 3 4 5
L'art dramatique comme moyen d'expression (11)	6105		1 2 3 4 5
La poésie comme moyen d'expression (11)	6106		1 2 3 4 5
La narration comme moyen d'expression (11)	6107		1 2 3 4 5
Le débat et la discussion comme moyens d'expression	6108		1 2 3 4 5
LES VISAGES DU CANADA	6200		
Sous-sol – mines	6201		1 2 3 4 5
Les Pêcheries	6202		1 2 3 4 5
Transport, communications	6203		1 2 3 4 5
La Population	6204		1 2 3 4 5
Villes et villages du Canada	6205		1 2 3 4 5
Monnaie et commerce	6206		1 2 3 4 5
L'Avenir du Nord-Canadien	6207		1 2 3 4 5
LE THÉÂTRE FRANÇAIS – FEU SUR LES PLANCHES	6300		
Le rythme intérieur du mime	6301		1 2 3 4 5
Avant les mots, le mime	6302		1 2 3 4 5
Le monde de la marionnette	6303		1 2 3 4 5
Amours de marionnettiste	6304		1 2 3 4 5
La joie de dire	6305		1 2 3 4 5
La joie de chanter	6306		1 2 3 4 5
Création Dramatique: l'initiation	6307		1 2 3 4 5
Création Dramatique: La sensibilisation	6308		1 2 3 4 5
Création Dramatique: l'improvisation	6309		1 2 3 4 5
Création Dramatique: la réprésentation	6310		1 2 3 4 5
L'ÉCRIVAIN DU COIN DE L'OEIL	6400		
Arts, jazz et poésie	6401		1 2 3 4 5
Bien parler, bien écrire, c'est l'art de répéter	6402		1 2 3 4 5
Tous les Romans se ressemblent-ils?	6403		1 2 3 4 5
La Mémoire, reine de la littérature	6404		1 2 3 4 5
Théâtre et miroirs	6405		1 2 3 4 5
L'Ecrivain se répète toute sa vie	6406		1 2 3 4 5
PROSPECTIVES D'EDUCATION	6500		
Face à demain	6501		1 2 3 4 5
Denominateur commun	6502		1 2 3 4 5
L'école du foyer	6503		1 2 3 4 5
Les grandes unités administratives	6504		1 2 3 4 5

2. For each of the following series viewed via broadcast or video-tape replay during the period, March 31-June 13, 1970, please indicate the number of programs viewed and the number of classes (or teachers) that viewed, and circle the appropriate rating. (Note: The figure after the name of each series indicates the number of programs in the series telecast by most stations during the above period.)

Name of Series	Office Use Only	No. of Prog.	No. of Classes or Teachers	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
Series for Students (ETVO):				
LANGUAGE ADVENTURES – ADVENTURES FOR LEARNING – 3	101			1 2 3 4 5
LANGUAGE ADVENTURES – ME AND MY WORLD – 4	102			1 2 3 4 5
READING OPPORTUNITIES – 16	103			1 2 3 4 5
CLAUDETTE ET TOTO – 6	201			1 2 3 4 5
MATHEMATICAL RELATIONSHIPS – 6	202			1 2 3 4 5
JUNIOR MUSEUM – 3	203			1 2 3 4 5
ROCKETS AND SATELLITES – 2	204			1 2 3 4 5
THE STREAM COMMUNITY – 6	205			1 2 3 4 5
MUSIC IN YOUR LIFE – 6	301			1 2 3 4 5
GEOGRAPHY – IN THE PICTURE – 1	302			1 2 3 4 5
THE NATIONAL ARTS CENTRE – 1	303			1 2 3 4 5
Series for Teachers (ETVO):				
PATTERNS IN LANGUAGE – 2	501			1 2 3 4 5
HISTORY – THE PROGRAM IN ACTION – 3	502			1 2 3 4 5
THE CLASSROOM IN ACTION – 10	503			1 2 3 4 5
CHANGE AND CHALLENGE – 8	504			1 2 3 4 5
PHILOSOPHY IN EDUCATION – 3	505			1 2 3 4 5
FRONTIERS – 3	506			1 2 3 4 5
Series pour étudiants (ETVO):				
LE MONDE DES PETITS – 40	601			1 2 3 4 5
MATHEMATIQUES ELEMENTAIRES – 10	602			1 2 3 4 5
LES GRANDES INDUSTRIES – 6	603			1 2 3 4 5
PERFECTIONNEMENT PROFESSIONNEL 1969 – 4	604			1 2 3 4 5
Series for Students (CBC):				
CANADIAN STORIES – 2	701			1 2 3 4 5
JULIUS CAESAR – 1	702			1 2 3 4 5
UNSEEN CONNECTIONS – 4	703			1 2 3 4 5
YOUR WORLD – 1	704			1 2 3 4 5
SOCIETY AND HOW IT WORKS – 5	705			1 2 3 4 5
JUNIOR SCIENCE – 5	706			1 2 3 4 5
TROIS HISTOIRES CANADIENNES – 3	707			1 2 3 4 5

3. Did you receive a Teachers' Guide for all series that you watched?
Yes_____ No_____ .
If no, please place a check (✓) in the margin opposite the name of any series used *for which you would have liked a Guide.*

4. How many different classes under your supervision viewed one or more ETV series during the period, March 31-June 13, 1970?
1 2 3 4 5 Other (specify) _____

THANK YOU FOR YOUR CO-OPERATION

Name of Respondent _____

Name and Address of School _____

EDUCATIONAL TELEVISION BRANCH
ONTARIO DEPARTMENT OF EDUCATION
1670 BAYVIEW AVENUE, TORONTO 352, ONTARIO

OHSC
371.3358
E24t

EDUCATIONAL TELEVISION SURVEY

(Secondary School Teacher's Form)
Third Phase

The present survey is concerned with the evaluation of ETV programs telecast by the Educational Television Branch of the Ontario Department of Education from March 31 to June 13, 1970. In order to obtain accurate information about teachers' reactions to ETVO programs in the province, *it is important for us to have your evaluation regardless of the frequency of your ETVO utilization.* Please respond to the following items and return this form to the principal's office at your earliest convenience.

1. For each of the following programs viewed via broadcast or videotape replay during the period, March 31-June 13, 1970, please indicate the number of classes or number of teachers, whichever applies, that viewed and circle the appropriate rating.

Programs for Students (ETVO):

Rating: 1 – Poor, 2 – Fair, 3 – Good, 4 – Very good, 5 – Excellent

Name of Series and Programs	Office Use Only	No. of Classes	
PHYSICAL EDUCATION	3100		
Take Time or Time Will Take You	3101		1 2 3 4 5
Skill and Joy	3102		1 2 3 4 5
Physical Fitness – Fit For Life	3103		1 2 3 4 5
"Use Your Head"	3104		1 2 3 4 5
There is Hope if You Can Cope	3105		1 2 3 4 5
ASPECTS OF BRITISH HISTORY	3200		
Sir Walter Ralegh	3201		1 2 3 4 5
Oliver Cromwell and King Charles 1	3202		1 2 3 4 5
Conversation with Dr. Samuel Johnson	3203		1 2 3 4 5
GEOGRAPHY: CONCEPTS AND REGIONS, PART 2	3300		
Cyclonic Storms	3301		1 2 3 4 5
Water Surplus	3302		1 2 3 4 5
Water Deficiency	3303		1 2 3 4 5
Mediterranean Climate	3304		1 2 3 4 5
River Valley Development	3305		1 2 3 4 5
Water as Energy	3306		1 2 3 4 5
Water Pollution	3307		1 2 3 4 5
Regional Development: Mid-Canada	3308		1 2 3 4 5
GEOGRAPHY: DESCRIPTION AND PRESCRIPTION	3400		
Niagara Falls Not	3401		1 2 3 4 5
The Site	3402		1 2 3 4 5
Recreation – Where It's At	3403		1 2 3 4 5
ADVENTURES IN MATHEMATICS – PART 2	3500		
The Fibonacci Sequence	3501		1 2 3 4 5
The Divine Proportion	3502		1 2 3 4 5
Mathematics in Map-Making	3503		1 2 3 4 5
Mathematics in Decision-Making	3504		1 2 3 4 5
Mathematics in Music	3505		1 2 3 4 5
LITERATURE, LANGUAGE AND THE ARTS – PART 2	4100		
"Snow in the Supermarket"	4101		1 2 3 4 5
". . . So We Can Do Something Else"	4102		1 2 3 4 5
"Some Silence Between the Waves"	4103		1 2 3 4 5
The Actor	4104		1 2 3 4 5
CAREERS IN VIEW – PART 2	4200		
Water Resources Technologist	4201		1 2 3 4 5
Home Economist	4202		1 2 3 4 5
Marketing Management	4203		1 2 3 4 5
Survey Technologist	4204		1 2 3 4 5
The Policewoman and the Social Worker	4205		1 2 3 4 5
Protection Services	4206		1 2 3 4 5
GEOGRAPHY – URBAN STUDIES	4300		
The City as a System	4301		1 2 3 4 5
Twelve Square Blocks	4302		1 2 3 4 5
The Cycle of Change	4303		1 2 3 4 5
Who is My Neighbour?	4304		1 2 3 4 5
The Dynamic Core	4305		1 2 3 4 5
The GO Train	4306		1 2 3 4 5
Man and the City	4307		1 2 3 4 5
To Build a Better City	4308		1 2 3 4 5
INSIDE REVOLUTION	4400		
The Birth of a Revolutionary	4401		1 2 3 4 5
The Vision of an Ideal Community	4402		1 2 3 4 5
Moulding a New Citizenry	4403		1 2 3 4 5
Obstacles to Utopia	4404		1 2 3 4 5
SCIENCE, TECHNOLOGY AND TRADES – PART 2	4500		
Materials	4501		1 2 3 4 5
Production Methods	4502		1 2 3 4 5
Alloy Tool Steels	4503		1 2 3 4 5
Stainless Steels	4504		1 2 3 4 5
Aluminum	4505		1 2 3 4 5
Numerical Control Systems	4506		1 2 3 4 5
Machines for Today and Tomorrow	4507		1 2 3 4 5
Thermosetting Plastics	4508		1 2 3 4 5
Thermoplastics	4509		1 2 3 4 5
CHEMISTRY	4600		
Sulfuric Acid	4601		1 2 3 4 5
Vaccine Production	4602		1 2 3 4 5
Gasoline	4603		1 2 3 4 5
Photography	4604		1 2 3 4 5
Man-Made Materials	4605		1 2 3 4 5
HOME ECONOMICS: THIS FAMILY	4700		
Roles and Relationships	4701		1 2 3 4 5
Before Marriage	4702		1 2 3 4 5
Values and Decision-making	4703		1 2 3 4 5
Early Marriage Adjustment	4704		1 2 3 4 5
Future Family Life	4705		1 2 3 4 5

Programs for Teachers (ETVO):

Rating: 1 – Poor, 2 – Fair, 3 – Good, 4 – Very good, 5 – Excellent

Name of Series and Programs	Office Use Only	No. of Teachers	
LANGUAGE AND LEARNING	5100		
Evaluating Progress	5101		1 2 3 4 5
The Experience-Centered Classroom	5102		1 2 3 4 5
PHYSICAL EDUCATION	5200		
Physical Education for the '70's	5201		1 2 3 4 5
Plan Ahead	5202		1 2 3 4 5
Diagnose, Decide and Do	5203		1 2 3 4 5
GUIDANCE	5300		
Guidance Is	5301		1 2 3 4 5
Group Work	5302		1 2 3 4 5

Programs for Teachers (ETVO):	Office Use Only	No. of Teachers	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
A LOOK AT LEARNING	5400		
What is Reinforcement?	5401		1 2 3 4 5
Techniques of Reinforcement, Part 1	5402		1 2 3 4 5
Techniques of Reinforcement, Part 2	5403		1 2 3 4 5
Task Analysis	5404		1 2 3 4 5
Reinforcement and Individual Difference	5405		1 2 3 4 5
The Scheduling of Reinforcement	5406		1 2 3 4 5

Émissions en français (ETVO):	à l'usage du Département	nombre des classes	Évaluation: 1 – faible 2 – satisfaisant 3 – bien 4 – très bien 5 – excellent
LES VISAGES DU CANADA	6200		
Sous-sol – mines	6201		1 2 3 4 5
Les Pêcheries	6202		1 2 3 4 5
Transport, communications	6203		1 2 3 4 5
La Population	6204		1 2 3 4 5
Villes et villages du Canada	6205		1 2 3 4 5
Monnaie et commerce	6206		1 2 3 4 5
L'Avenir du Nord-Canadien	6207		1 2 3 4 5
LE THÉÂTRE FRANÇAIS – FEU SUR LES PLANCHES	6300		
Le rythme intérieur du mime	6301		1 2 3 4 5
Avant les mots, le mime	6302		1 2 3 4 5
Le monde de la marionnette	6303		1 2 3 4 5
Amours de marionnettiste	6304		1 2 3 4 5
La joie de dire	6305		1 2 3 4 5
La joie de chanter	6306		1 2 3 4 5
Création Dramatique: l'initiation	6307		1 2 3 4 5
Création Dramatique: la sensibilisation	6308		1 2 3 4 5
Création Dramatique: l'improvisation	6309		1 2 3 4 5
Création Dramatique: la réprésentation	6310		1 2 3 4 5
L'ÉCRIVAIN DU COIN DE L'OEIL	6400		
Arts, jazz et poésie	6401		1 2 3 4 5
Bien parler, bien écrire, c'est l'art de répéter	6402		1 2 3 4 5
Tous les Romans se ressemblent-ils?	6403		1 2 3 4 5
La Mémoire, reine de la littérature	6404		1 2 3 4 5
Théâtre et miroirs	6405		1 2 3 4 5
L'Ecrivain se répète toute sa vie	6406		1 2 3 4 5
PROSPECTIVES D'EDUCATION	6500		
Face à demain	6501		1 2 3 4 5
Denominateur commun	6502		1 2 3 4 5
L'école du foyer	6503		1 2 3 4 5
Les grandes unités administratives	6504		1 2 3 4 5

2. For each of the following series viewed via broadcast or video-tape replay during the period, March 31 – June 13, 1970, please indicate the number of programs viewed and the number of classes (or teachers) that viewed, and circle the appropriate rating. (Note: The figure after the name of each series indicates the number of programs in the series telecast by most stations during the above period.)

Name of Series	Office Use Only	No. of Prog.	No. of Classes or Teachers	Rating: 1 – Poor 2 – Fair 3 – Good 4 – Very good 5 – Excellent
Series for Students (ETVO):				
MUSIC IN YOUR LIFE – 6	301			1 2 3 4 5
GEOGRAPHY – IN THE PICTURE – 1	302			1 2 3 4 5
THE NATIONAL ARTS CENTRE – 1	303			1 2 3 4 5
MODERNS – FRENCH AUTHORS – 4	401			1 2 3 4 5
MODERNS – GERMAN, SPANISH, ITALIAN AND RUSSIAN – 6	402			1 2 3 4 5
THE THIRTIES – AGE OF THE GREAT DEPRESSION – 4	403			1 2 3 4 5
SOCIOLOGY – THE FAMILY STRUCTURE – 4	404			1 2 3 4 5
SOCIOLOGY – THE GROUP AND THE INDIVIDUAL – 3	405			1 2 3 4 5
BUSINESS AS A SYSTEM – 4	406			1 2 3 4 5
BIOLOGY – PART 2 – 6	407			1 2 3 4 5
Series for Teachers (ETVO):				
PATTERNS IN LANGUAGE – 2	501			1 2 3 4 5
HISTORY – THE PROGRAM IN ACTION – 3	502			1 2 3 4 5
THE CLASSROOM IN ACTION – 10	503			1 2 3 4 5
CHANGE AND CHALLENGE – 8	504			1 2 3 4 5
PHILOSOPHY IN EDUCATION – 3	505			1 2 3 4 5
FRONTIERS – 3	506			1 2 3 4 5
Series pour étudiants (ETVO):				
LES GRANDES INDUSTRIES – 6	603			1 2 3 4 5
PERFECTIONNEMENT PROFESSIONNEL 1969 – 4	604			1 2 3 4 5
Series for Students (CBC):				
CANADIAN STORIES – 2	701			1 2 3 4 5
JULIUS CAESAR – 1	702			1 2 3 4 5
UNSEEN CONNECTIONS – 4	703			1 2 3 4 5
YOUR WORLD – 1	704			1 2 3 4 5
SOCIETY AND HOW IT WORKS – 5	705			1 2 3 4 5
TROIS HISTOIRES CANADIENNES – 3	707			1 2 3 4 5

3. Did you receive a Teachers' Guide for all series that you watched?
Yes_____ No_____.
If no, please place a check (✓) in the margin opposite the name of any series used *for which you would have liked a Guide.*

4. How many different classes under your supervision viewed one or more ETV series during the period, March 31 – June 13, 1970?
1 2 3 4 5 Other (specify) _____

THANK YOU FOR YOUR CO-OPERATION

Name of Respondent _____

Name and Address of School _____